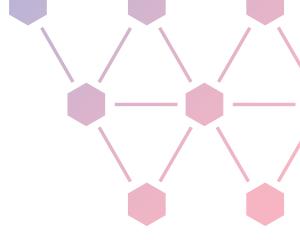


# **New Partnership** with InnoVent

We're thrilled to announce we've joined forces with InnoVent, a leader in end-point computing rental, re-rental, and re-use. Their unique subscription model not only will reduce your IT costs but also start a sustainable journey for your business.



## Reduce IT Costs through a Subscription Model

Switch from a CAPEX to an OPEX model and reap the benefits of InnoVent's subscription approach, reducing your IT costs by 20% on **new** equipment.

Free up capital for investments that don't depreciate over time. Start a disciplined refresh strategy and avoid the challenges and costs associated with obsolescence.

Recover cash already spent on IT through our Sale & Leaseback option.

### Access to Top-Tier Refurbished IT Equipment

Discover 2nd Life IT—a selection of refurbished corporate laptops unlocking remarkable savings of up to 40% on Dell, Lenovo, and HP models.

InnoVent's outstanding refurbishment ensures peak performance and a "as good as new" look. Plus, enjoy peace of mind with the 2nd Life IT warranty, providing comprehensive support throughout your subscription term.

## **NEW VS REFURBISHED**

Same look, different price points.



NEW

60 x Dell Latitude 5540 16 GB RAM 256GB SSD

£1500 per month

on a 36 month subscription

2ND LIFE

Dell Latitude 7490 x 60 16 GB RAM 480GB SSD

£930 per month

on a 36 month subscription

So, for the same price as new you could get 83 laptops

Mix & Match New and 2nd Life IT equipment for efficient cost-savings.

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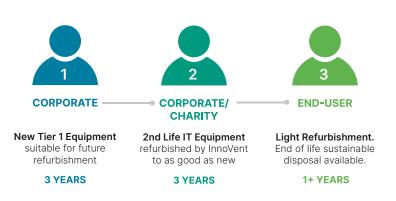


Turn IT Green focuses on extending the useful life of corporate devices from a typical 3-4 years to 7+ years through three different users. This collective effort lowers the demand for new devices and drastically reduces the CO2 emissions associated with manufacturing.

#### **The Power of a Community**

We've created a community of businesses, charities, and end-users, each benefiting from various stages of a laptop's lifecycle.

Instead of all of them opting for new devices, whose manufacture would contribute 400 KG of CO2 emissions per device, we offer refurbished alternatives for 2nd and 3rd users. These cost-effective options meet their needs while drastically reducing CO2 emissions.



## It's all about Reduction, reduction, reduction

#### **FINANCE**

Reduce your IT Costs by 20% using InnoVent's Residual Value investment

#### **ESG**

Join a community effort to collectively reduce CO2 emissions

#### **TECHNOLOGY**

Reduce obsolescence by enforcing a regular refresh of your IT estate.

## The Journeys starts with you

Become the First User in this journey and benefit from InnoVent's unique subscription model saving your business 20% on IT costs, or jump straight to 2nd Life and save up to 40%.

Embrace a regular refresh discipline and align with your ESG goals through our genuine and sustainable Turn IT Green initiative.

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